THE IOT / M2M INNOVATION WORLD CUP 2016/17 KICKS-OFF FOR THE 5th TIME

What´s next in the world of Internet of Things? The world's leading innovation competition is now looking for the next game changers in IoT.

Milan / Munich, 11th May 2016 – It was only a while ago when the IOT / M2M Innovators of the Year 2016 were championed. The world around the Internet of Things is growing fast though. Connected things are increasingly part of our daily life. So it´s time to start again with an exciting year full of innovations: The IOT / M2M Innovation World Cup 2016/17 kicked-off once again at the Disruptive Week in Milan, Italy, on May 11th 2016.

The 5th IoT / M2M Innovation World Cup (IWC) - the world´s leading IoT / M2M award – is looking for developers, innovative start-ups and researchers from all over the world to submit their breakthrough IoT / M2M solutions in the categories:

- **Smart City**
- **Industrial**
- **Automotive**
- **Transport & Logistics & Surveillance**
- **Healthcare**
- **Smart Building & Home Automation** powered by B/S/H/
- **Security Award** powered by Gemalto

The contest not only recognizes and honors new and innovative IoT solutions, but additionally gives contestants the opportunity to win prizes worth over $160,000 and become part of the international Innovation World Cup Series ecosystem!

"As co-initiator of the IOT / M2M Innovation World Cup we are able to get an inside into the next generation of IoT innovations" says Joe Braga, Global Head of Brand and Market Communications for Telit. "Identifying the upcoming stars and taking a small role in their future success is very exciting for us."

Our portal is now open for submissions at www.innovationworldcup.com/iot-m2m/. Participation is free of charge.

Press Information

About the IOT / M2M Innovation World Cup

The IOT / M2M Innovation World Cup is the leading IoT / M2M award worldwide. Thousands of contestants from 70 countries demonstrate the huge innovation potential in the world of machine-to-machine communication and the Internet of Things. The leading global innovation competition is welcoming revolutionary IoT / M2M solutions in the categories of Smart City, Industrial, Automotive, Transport & Logistics & Surveillance, Smart Building & Home Automation (powered by B/S/H), Healthcare, and the Security Award (powered by Gemalto). An international panel of industry experts selects the most innovative products according to criteria such as level of innovation, marketability, and usability. Participation is free of charge. For further information, please visit www.innovationworldcup.com/iot-m2m/.

The IOT / M2M Innovation World Cup is sponsored by Telit Wireless Solutions, B/S/H (Bosch Group), Gemalto, and VARTA Microbattery. Further partners include MEDICA, WT Wearable Technologies Group, Kickstarter, IoT Global Network, m2m forum, Engerati, M2M World News, Plug and Play Tech Center, Paris Region Entreprises, Business Oulu, Takomo, TAITRA, Team Cote D'Azur, Comm4Innov, Innovative City, CSEM, AlpICT, m2m alliance, IT2Industry, ICT Cluster Bern, Medical Valley, Mobile Monday, Government of Canada, Disruptive Week Milan, Cluster Digital, and many more.

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